

Revenue Replacement Workshop: Fundraising to Support Health

Keynote: Enid Hohn, Director of Child Nutrition Services of Vista Unified School District, California has been invited along with a Panel of Local Experts

Sponsored by Steps to Health- King County

With obesity rates on rise, schools are increasingly being asked to limit high fat and high sugar foods on their campuses. Many schools fear a loss of revenue as lucrative soft drink contracts end and candy is removed. This interactive workshop will dispel myths that healthy foods cannot be profitable. Schools that have successfully changed how they raise revenue will share creative ideas and success stories. Expert speakers and guests from these schools will lead the discussions. The goal of the workshop is to provide participants with the tools and resources needed to develop their district's strategy for fundraising by offering healthy food and non-food options. A secondary goal is to reduce each participant's concern of revenue loss as districts transition to using healthier foods and non-food items for school fundraising. Registration will begin at 8:00 am and a toolkit will be provided at the conclusion of this workshop. **Space is initially limited to Highline, Seattle, and Tukwila School District employees. Other districts may register after October 14th. Please register early.**

- Date: Friday, October 28, 2005
- Time: 8:00 to 2:00 p.m. (lunch will be provided)
- Location: John Stanford Center Auditorium (Seattle Public Schools Administrative Offices)
2445 3rd Ave South, Seattle, WA 98124
- Cost: \$15 per person or \$12 per person for those registering in a group of two or more; others outside of Highline, Seattle or Tukwila School Districts are invited to attend if space is available at \$20 per person
- Audience: DECA and ASB leaders, Activity Coordinators, Nutrition services directors, PTSA participants, school administrators, and others interested in fundraising for health
- Clock Hr/Credit: 4
- Course #: SEA001
- Deadline: October 21, or until workshop is filled
- To Register: Use the mail-in registration form or register online at www.psesd.org

Puget Sound ESD Class Registration Form

Duplicate copy of this form has been faxed.

Course Title **Revenue Replacement Workshop.....**

Start Date **10/28/05** Course # **SEA100**

Name _____ Position _____

District _____ Bldg _____ Pre Elem MS HS Admin Other

Work Address _____ Work Phone _____

City _____ Zip _____

Home Address _____ Home Phone _____

City _____ Zip _____

Fax # _____ E-mail Address _____

Credit CARD # _____

Purchase Order # _____

Course Fee only:

Do not include clock hours/credit payment

Where did you learn of the course? *One-to-One* Flier Poster PSESD Website

Please return Registration Form with check, PO or credit card information.

FOR COURSE FEE ONLY, send to: Registration, Puget Sound ESD, 400 SW 152nd Street, Burien WA 98166-2209 / Fax: (206) 439-6915